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CamrivoX Named as Digium® Software Partner

New Flexor Software Brings Benefits to the Asterisk Open Source Telephony Community

HUNTSVILLE, Ala., and CAMBRIDGE, UK, September 17, 2008 — [Digium®, Inc.](#), the Asterisk® Company, today announced that [CamrivoX Ltd.](#), a Unified Communications innovator and developer of Computer Telephony Integration (CTI) software for the Small and Medium Enterprise (SME) market, has joined the Digium Technology Partnership Program. This partnership will deliver a true desktop CTI solution to the world's leading open source telephony ecosystem.

The CamrivoX Flexor CTI Software family of products is designed to offer a simple, cost-effective and scalable solution to small and medium-sized businesses by unifying on-demand CRM (Customer Relationship Management) applications with IP PBX telephony and VoIP handsets. With the forthcoming release of Flexor Connect for Asterisk, CamrivoX introduces an extra dimension to the Asterisk community and delivers tangible benefits to businesses intent on maximizing their customer interaction.

The partnership and Flexor Connect for Asterisk enables users of Asterisk installations to benefit from the full family of Flexor CTI Software products, including CTI for Outlook, Salesforce, NetSuite and Microsoft Dynamics CRM. Through integration with Asterisk, Flexor CTI Software provides call

logging, call reporting, click-to-dial, contact screen pop-ups and on-screen call control. Furthermore, this PBX-centric approach allows future Flexor Software product releases to support home workers and remote workers, bringing the benefits of CTI to a mobile workforce.

Digium is the creator and driving force behind Asterisk, the open source voice communications software deployed by more than 4 million servers worldwide to manage VoIP calls for businesses and individuals. More resellers, telecom professionals and software developers choose Digium's products than those of any other open source telephony company because only Digium delivers the technical superiority, security and flexibility associated with Asterisk. Asterisk powers Digium's family of software and hardware appliances including AsteriskNOW™, Asterisk Business Edition™ and Switchvox™.

“CamrivoX is delighted to join the Digium Technology Partners Program,” commented Malcolm Wood, CamrivoX CEO. “We believe the benefits of CTI should be available to all businesses, regardless of size. The Asterisk ethos is in perfect alignment with our vision for Internet telephony. We look forward to working with Digium and the wider Asterisk community in delivering truly beneficial applications.”

“The CamrivoX Flexor Software adds powerful CTI capabilities for Asterisk integrators and customers of Asterisk Business Edition,” said Jim Webster, director of technology partnerships for Digium. “Combining the flexibility and power of Asterisk with Flexor enables CRM-integrated telephony solutions at an attractive price point that should appeal to small businesses as well as larger enterprises.”

CamrivoX will be demonstrating Flexor CTI Software with Asterisk and snom IP Phones at the upcoming AstriCon Open Source Telephony Conference and Expo, booth #311, held in Glendale, Arizona from September 23-25.

About CamrivoX

CamrivoX Ltd offers customers simple and effective Telephony Integration with CRM. The company has pioneered the development and delivery of Flexor Software, greatly simplifying CRM Telephony Integration that has traditionally relied upon large investments in infrastructure, hardware and support staff. With Flexor Software uniquely delivered and supported at the PC level, companies can bypass this resource-laden route, improving business processes and increasing customer satisfaction.

CamrivoX, founded in 2005, is headquartered in Cambridge, UK. For more information, see www.camrivoX.com.

About Digium

Digium®, Inc., the Asterisk® Company, created, owns and is the innovative force behind Asterisk, the most widely used open source telephony software. Since its founding in 1999, Digium has become the open source alternative to proprietary communication providers, with offerings that cost as much as 80 percent less. Digium makes Asterisk software available to the open source community and delivers Asterisk Business Edition and Switchvox IP PBX software to power a broad family of products for small, medium and large businesses. The company's product line includes a wide range of hardware to enable resellers and customers to implement turnkey solutions or to design their own voice over IP (VoIP) systems. More information is available at www.digium.com.

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